

CONTINUING AND PROFESSIONAL EDUCATION REGISTRATION FORM

DePaul University

KELLSTADT MARKETING CENTER FALL 2018 PROGRAMS AND SEMINARS

Name		Date of Birth	
Home Address	City	State	Zip
Home Phone	Home Email		
Employer	Title		
Business Address	City	State	Zip
Business Phone	Business Email	Fax	
Preferred mailing address:	<input type="checkbox"/> Home	<input type="checkbox"/> Business	
Preferred email address:	<input type="checkbox"/> Home	<input type="checkbox"/> Business	
How did you hear about us:	<input type="checkbox"/> Email	<input type="checkbox"/> Advertisement	<input type="checkbox"/> Mailing
	<input type="checkbox"/> Internet Search	<input type="checkbox"/> Word of Mouth	<input type="checkbox"/> Employer
	<input type="checkbox"/> Event	<input type="checkbox"/> Professional Organization/Association	
	<input type="checkbox"/> Social Media	<input type="checkbox"/> Other _____	

WAYS TO REGISTER

Online:

cpe.depaul.edu/mkt

Mail in:

DePaul University, CPE
1 East Jackson Boulevard
Chicago, Illinois 60604-2287

Walk in:

14 East Jackson Blvd., Suite 1010

Fax registration form to:

(312) 362-8764

Call:

(312) 362-6300

CERTIFICATE PROGRAMS

Dates	Days	Campus	Times	Duration	Cost
Online Social Media Marketing Certificate Program					
<input type="checkbox"/> 09/10/18-10/21/18	-	Online	24-hours	6 weeks	\$1,495
Jacobs & Stone Multichannel Marketing Communications (MC2) Certificate Program: Creating Direct, Interactive and Measurable Media Strategies					
<input type="checkbox"/> 09/11/18-10/30/18	Tuesdays	Loop	6:00pm-9:00pm	8 weeks	\$1,695
Online Practical Internet Marketing Certificate Program					
<input type="checkbox"/> 09/17/18-10/28/18	-	Online	24-hours	6 weeks	\$1,495
Practical Internet Marketing Certificate Program					
<input type="checkbox"/> 09/17/18-10/22/18	Mondays	Loop	6:00pm-9:00pm	6 weeks	\$1,195
Effective Presentation and Communication Skills Certificate Program					
<input type="checkbox"/> 09/20/18-10/11/18	Thursdays	Loop	6:00pm-9:00pm	4 weeks	\$845
Customer Relationship Management (CRM) Certificate Program					
<input type="checkbox"/> 09/24/18-10/22/18	Mondays	Loop	6:00pm-9:00pm	5 weeks	\$995
Online Customer Relationship Management (CRM) Certificate Program					
<input type="checkbox"/> 09/24/18-10/28/18	-	Online	24-hours	5 weeks	\$1,295
Professional Business Writing Certificate Program					
<input type="checkbox"/> 09/26/18-10/24/18	Wednesdays	Loop	6:00pm-9:00pm	5 weeks	\$795
Digital Marketing Strategy Certificate Program					
<input type="checkbox"/> 09/27/18-11/01/18	Thursdays	Loop	6:00pm-9:00pm	6 weeks	\$1,295
Negotiation Strategies and Skills Certificate Program					
<input type="checkbox"/> 10/02/18-10/23/18	Tuesdays	Loop	6:00pm-9:00pm	4 weeks	\$765

All registrations are due seven calendar days before the course start date. Any registration submitted after that deadline will be charged a mandatory \$75 late registration fee.

You will receive confirmation of your registration by email. If you need confirmation or a receipt mailed to you, contact our office at (312) 362-6300 or cperegistration@depaul.edu. Written notification of cancellation is required seven calendar days before the course start date to receive a full refund (minus a \$75 cancellation fee).

DePaul's complete registration and student policies can be found on our website at cpe.depaul.edu. We reserve the right to substitute instructors, change the day and location that programs meet, and cancel programs due to insufficient enrollment or unforeseen events.

CPE.DEPAUL.EDU/MKT

CERTIFICATE PROGRAMS (Continued)

Dates	Days	Campus	Times	Duration	Cost
Predictive Analytics Certificate Program					
<input type="checkbox"/> 10/09/18-11/27/18	Tuesdays	Loop	6:00pm-9:00pm	8 weeks	\$1,695
Advertising and Public Relations Essentials Certificate Program					
<input type="checkbox"/> 10/18/18-11/15/18	Thursdays	Loop	6:00pm-9:00pm	5 weeks	\$795
Building an Effective Marketing Plan Certificate Program					
<input type="checkbox"/> 10/24/18 - 12/05/18*	Wednesdays	Loop	6:00pm-9:00pm	6 weeks	\$1,095
Content Marketing Strategy Certificate Program					
<input type="checkbox"/> 10/29/18-12/03/18	Mondays	Loop	6:00pm-9:00pm	6 weeks	\$995
Social Media Marketing Certificate Program					
<input type="checkbox"/> 10/29/18-12/03/18	Mondays	Loop	6:00pm-9:00pm	6 weeks	\$1,295
Search Engine Marketing Certificate Program					
<input type="checkbox"/> 10/30/18-12/04/18	Tuesdays	Loop	6:00pm-9:00pm	6 weeks	\$1,095
Marketing Research Certificate Program					
<input type="checkbox"/> 10/31/18-12/05/18*	Wednesdays	Loop	6:00pm-9:00pm	5 weeks	\$795
Branding Essentials Certificate Program					
<input type="checkbox"/> 11/06/18-12/04/18	Tuesdays	Loop	6:00pm-9:00pm	5 weeks	\$795

SEMINARS

Social Media Marketing Seminar					
<input type="checkbox"/> 9/14/2018	Friday	Loop	9:00am-4:00pm	1 day	\$425
<input type="checkbox"/> 11/9/2018	Friday	Loop	9:00am-4:00pm	1 day	\$425
Content Marketing Seminar					
<input type="checkbox"/> 09/28/2018	Friday	Loop	9:00am-4:00pm	1 day	\$399
Business Grammar Essentials Seminar					
<input type="checkbox"/> 10/12/2018	Friday	Loop	9:00am-4:00pm	1 day	\$399
Marketing Return on Investment (ROI) Seminar: Techniques to Prove the Effectiveness of Direct and Interactive Marketing					
<input type="checkbox"/> 10/19/2018	Friday	Loop	9:00am-4:00pm	1 day	\$399
Account Based Marketing Seminar: Targeted Account Selling					
<input type="checkbox"/> 11/16/2018	Friday	Loop	9:00am-4:00pm	1 day	\$399

*Holiday. No class on November 21.

PAYMENT OPTIONS (Payment must be received at the time of registration.)

Check (payable to DePaul University CPE) Visa MasterCard Discover American Express

Account Number			Expiration Date		Security Code
Name as it appears on the card					
Credit Card Billing Address	City	State	Zip	Phone number associated with card	
Signature					

Payment may be made by check, VISA, Master Card, Discover, American Express or money order. Cash will not be accepted. Payment must be received at the time of registration. Checks should be made payable to DePaul University CPE and reference the student's name. University policy requires a \$25 Non-Sufficient Funds (NSF) fee to be charged for all returned checks.

FOR MORE INFORMATION:

For questions regarding the Kellstadt Marketing Center Certificate Programs and Seminars, contact:
 Jurate Murray, MBA
 Program Manager
 (312) 362-5913
 jmurray9@depaul.edu

For information about these and other DePaul CPE courses, visit our website at cpe.depaul.edu.

CAMPUS LOCATION

Loop Campus
 1 East Jackson Blvd.
 Chicago, IL 60604
 (312) 362-6300